



**The Society
of Thoracic
Surgeons**

Media Kit

2026

About STS

The **Society of Thoracic Surgeons (STS)** is the world's largest professional organization representing all members of the cardiothoracic surgery team, including surgeons, researchers, and allied health professionals. The STS mission is to improve the lives of patients with cardiothoracic diseases. STS offers a variety of advertising and sponsorship opportunities for your company to reach the cardiothoracic surgery community through its digital and print publications, podcasts, webinars, website, and more.

STS MEMBERSHIP

MORE THAN
8,000
MEMBERS



REPRESENTING
101
COUNTRIES

39%

Surgeon, US

10%

Surgeon, International

25%

Senior

13%

Resident/Fellow



6%

Medical Student

1%

Associate Physician

5%

Associate

24%

AGE 25–40

27%

AGE 41–56

32%

AGE 57–75

55.6

Average Age
& Median Age

Learn more about STS
membership categories at
sts.org/membership



14,200
SUBSCRIBERS



13,200
FOLLOWERS



26,000
FOLLOWERS



20,400
FOLLOWERS
[@STS_CTSURGERY](https://twitter.com/STS_CTSURGERY)

[@THESOCIETYOFTHORACICSURGEONS](https://www.sts.org)

Digital Advertising

STS DISTINGUISHED PARTNERS PROGRAM

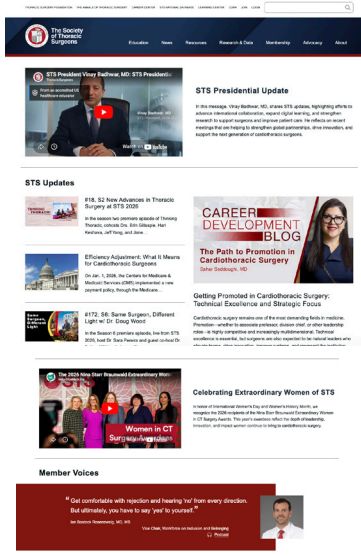
STS Website Banner Ads

Add your message to the five top traffic webpages on STS.org—a frequent stop for cardiothoracic surgery professionals worldwide.

SPECS: 760w x 200h pixels

FILE TYPE: JPG, PNG, or GIF

	Inline Banner
1 month	\$5,000
3 months (10% discount)	\$13,500
6 months (15% discount)	\$25,500



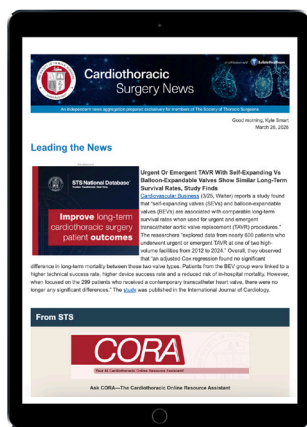
Cardiothoracic Surgery News

A daily briefing provided exclusively to STS members. It is delivered each weekday morning.

[Rate Card](#)

Circulation: 4,386

Unique Engagement Rate: 69%



Our sponsorship program is designed to foster long-term, strategic partnerships with industry through year-round or multi-year master agreements. To support these relationships, we have developed a tiered sponsorship structure—Diamond, Platinum, Gold, and Silver—each aligned with corresponding annual investment levels.

This framework is intended to encourage sustained engagement while providing partners with meaningful value and recognition aligned with their level of support. The tiered model allows organizations to deepen their involvement with STS over time while helping us build mutually beneficial relationships that advance shared goals across the cardiothoracic surgery community.

To learn more about becoming a Distinguished Industry Partner, contact Samantha McCarthy Tagg, Associate Director, Industry Relations, at smccarthy@sts.org.

Podcast Sponsorship

Reach your target audience by sponsoring an STS podcast series. As part of the sponsorship, your company can place a pre-roll audio advertisement. Episodes range from 15 to 60 minutes and are available on the STS website, or through Apple Podcasts, Google Play, Stitcher, iHeartRadio, TuneIn Radio, Spotify, and Castbox subscriptions. Podcasts are promoted through various channels including digital publications, social media, and email blasts throughout the year.

All Time Downloads: **244,900**

Total Annual Downloads: **31,686**

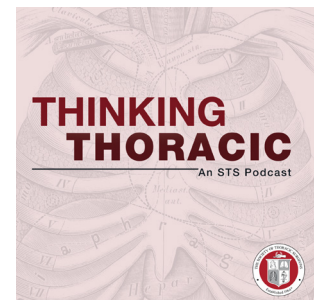
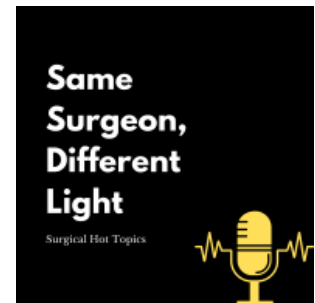
Average Downloads Per Episode: **1,525**

Audience: **International reach of nearly 140 countries**

Length of Advertisement: **30 seconds or 60 seconds**

Format: **MP3, recommended 256kbps encoded in vbr-3.**

Pricing available upon request.



Newsletters

STS Weekly Banner Ad

A weekly e-newsletter that highlights important opportunities, events, and benefits for STS members.

Circulation: **7,246**

Open Rate: **58.1%**

Specs: **588 w x 98 h pixels**

File Type: **JPG, PNG, or GIF**

Price: **\$2,500**

The Hub Banner Ad

This bi-monthly e-newsletter provides information about courses, benefits, and other activities relevant to residents, fellows, medical students, and STS scholarship recipients.

Circulation: **1,550**

Open Rate: **61.4%**

Specs: **588 w x 98 h pixels**

File Type: **JPG, PNG, or GIF**

Price: **\$1,000**

Early Career Connection Banner Ad

This bi-monthly newsletter is designed for cardiothoracic surgeons in their first 1-7 years of practice, delivering curated content that supports the transition from training to independent practice. It features the latest specialty news, emerging science, practical career development guidance, and real-world stories about navigating the early stages of a career as a cardiothoracic surgeon.

Circulation: **746**

Open Rate: **59.7%**

Specs: **588 w x 98 h pixels**

File Type: **JPG, PNG, or GIF**

Price: **\$1,000**

Sponsored Content

Email Blast Communications

Share news about your company's products, services, or other information directly with STS members by email. STS will distribute the pre-approved message on behalf of the sender.

Circulation: **Dependent on demographics chosen**

Average Open Rate: **50%**

Royalty Rate: **\$7,000 per email**

File Type: **HTML format with graphics embedded and hosted on advertiser's server**

STS Webinar Series and 8 in 8 Series Sponsorships

Align your organization with high-quality educational programming for the cardiothoracic surgery community through sponsorship of an STS educational webinar or an 8 in 8 Series video. These programs deliver timely insights on emerging topics, techniques, and innovations relevant to practicing cardiothoracic surgeons and heart team professionals.

As a sponsor, your organization has the opportunity to select the topic area for the webinar or video. STS independently develops the educational content and selects the faculty to ensure scientific integrity and educational value.

Sponsors receive acknowledgment on promotional materials associated with the session, providing visibility among STS members and the broader cardiothoracic surgery community. STS Webinars are presented live and later archived in STS OnDemand, while 8 in 8 sessions are pre-recorded and posted on the STS YouTube channel, with links featured on the STS website for ongoing access.

8 in 8 Series average number of views: **594**

Webinar average number of live views: **76**

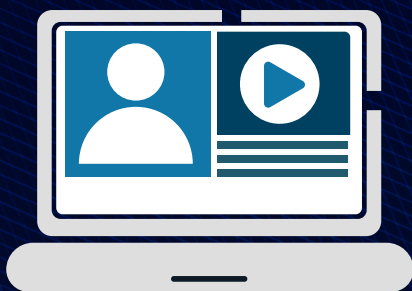
Webinar average number of archived views: **373**

Webinar countries represented: **16**

Pricing available upon request.



Educational Activity Opportunities



STS offers a variety of educational activities throughout the year, including the Annual Meeting and standalone events. Each live meeting provides multiple opportunities for industry participation, such as exhibits, symposia, and hands-on workshops.

STS Annual Meeting

- 2,354 professional registrants
- 48 countries represented among registrants
- 131 exhibiting organizations

Live Meetings

- Up to 500 professional registrants per event
- 5 live events scheduled for 2026
- 6 international meetings co-hosted with STS partners

[Calendar of Events](#)

NEW! Industry Spotlight Webinar

Position your organization as a thought leader with an Industry Spotlight Webinar. These 60-minute sessions give sponsors the opportunity to lead the conversation on a topic that matters most to their audience. Sponsors select the webinar topic, speakers, and are responsible for developing the presentation content.

STS manages the webinar logistics and production, including hosting the session, coordinating a logistics call to prepare speakers, and providing a surgeon moderator to guide the discussion. The webinar will be promoted through STS marketing channels to help drive awareness and attendance.

Following the live event, the webinar will be archived and posted on the STS YouTube channel, extending the reach of your message and providing ongoing visibility for your brand. This sponsorship offers a unique opportunity to share insights and innovations directly with the STS community of cardiothoracic surgeons and heart team professionals.

Pricing available upon request.

Social Media Posts

Promote your content to more than 73,000 followers through one or more STS social media channels including Instagram, LinkedIn, X, and Bluesky.

Specs: **Instagram Feed: 1080 X 1350**
Instagram Stories: 1080 X 1920
LinkedIn/Twitter/Bluesky: 1920 X 1080
File Type: JPEG, JPG, PNG, or GIF

Price: **\$3,000 for one platform/\$7,500 for all platforms**

Direct Mail

[Mailing List Licenses](#)

Purchase an STS membership list license to mail an STS-approved mailing such as a postcard or brochure.

Circulation: **7,973**

Price: **\$3,000**

STS Print and Online Journal

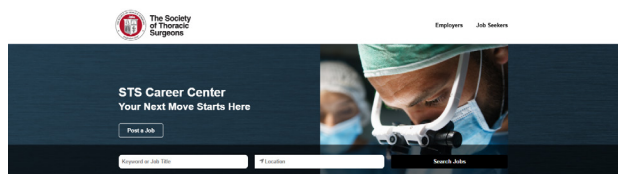
The Annals of Thoracic Surgery is the most read and most cited cardiothoracic surgery journal in the world. First published in 1965, *The Annals* is an international, peer-reviewed journal that provides outstanding original coverage of recent progress in adult and congenital cardiovascular and chest surgery and related fields. This leading monthly journal receives approximately 2,000 manuscripts for consideration annually and maintains rigorous acceptance standards under the leadership of Editor-in-Chief Joanna Chikwe, MD, and a distinguished editorial board.

Media Kit

Impact Factor: **3.9**
Subscribers: **6,839**
Online Usage: **>4.5 million views/downloads**
Editor's Choice Email Open Rate: **61%**



Career Center



Featured Jobs

Cardiothoracic or Thoracic Surgeon
Legacy Health
Portland, OR

General Cardiologist
Gallagher
PA

Thoracic Surgeon, Clinician Educator...
Northwestern University Feinberg School of Medicine
Chicago, IL

Cardiothoracic Surgeon
Gallagher
Somerville, MA

Thoracic Surgeon
Johns Hopkins Health
Waldorf, MD

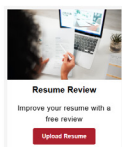
Open Rank Faculty, Physician, Divisi...
University of Mississippi Medical Center
JACKSON, MS

Director, Cardiology & Heart Operations
CCHC Children's Specialists
Orange, CA

Thoracic Surgeon
Essex Health
Fargo, ND

THORACIC SURGEON
Commonwealth Health
Savannah, GA

Director, Cardiac Intensive Care Unit
Cedars Sinai
Los Angeles, CA



STS Career Development Tools



About The Society of Thoracic Surgeons

Founded in 1964, The Society of Thoracic Surgeons is a not-for-profit professional organization representing surgeons, researchers, and allied health care professionals who are dedicated to ensuring the best possible outcomes for surgeries of the heart, lungs, and esophagus.



Elevate your recruitment strategy with solutions built to connect you with top cardiothoracic surgery talent.

Job Postings

Advertise open positions to a targeted audience of qualified professionals.

Resume Access

Browse anonymous resumes and pay only for the candidates you choose to contact, a flexible and cost-effective way to find your next hire.

Branding Opportunities

Build your employer brand. Display and rotate your banner ad for 30 days on the most popular pages visited by job seekers inside the job board.

Products and Pricing

Advertising & Sponsorship Contacts



The Society of Thoracic Surgeons

The Society of Thoracic Surgeons

Samantha McCarthy Tagg
Associate Director, Industry Relations
312-202-5869

smccarthy@sts.org

- STS website
- Digital advertising
- Podcast advertisements
- Newsletters
- Webinar & 8 in 8 Series sponsorships
- Industry Spotlights
- Distinguished Partners Program
- Mailing list licenses
- Email blast communications
- Social media posts
- Educational events and activities

THE ANNALS OF THORACIC SURGERY

The Annals of Thoracic Surgery

Gina Bennicasa
Advertising Sales
917-414-5038

Gina.bennicasa@conexiant.com

The Annals of Thoracic Surgery print and online advertisements



BulletinHealthcare

Bulletin Healthcare

advertise@bulletinhealthcare.com

CT Surgery News Digital Advertisements

Don't see a package that fits your needs?

We welcome custom collaborations. Reach out to discuss your ideas, align on shared goals, and we'll create a tailored proposal and pricing.